



MEDICINE
MALL

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2025

Introduction

MEDICINE MALL



**MEDICINE
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The global use of medicines is projected to reach over 5 trillion doses by 2025, with market spending exceeding \$1.9 trillion. Emerging markets continue to drive this growth, accounting for over 60% of global medicine volumes, largely driven by expanding healthcare systems and the rising adoption of affordable generic medicines.

According to recent industry reports, global spending on prescription medicines is expected to increase by \$300–\$350 billion in the five years leading to 2025. This growth reflects innovations in biotechnology, advancements in personalized medicine, and increasing access to healthcare worldwide.



Why Medicine Mall

- This will be a pioneering healthcare hub where medicines, advanced medical technologies, and equipment are available at competitive wholesale prices, eliminating intermediaries.
- Our objective is to enhance healthcare affordability and accessibility for consumers worldwide.
- We aim to position the mall as a global destination to explore innovative medical products and solutions from around the world.
- Spreading a message of hope and progress, we strive to make breakthroughs in curing diseases and improving lives.
- We will establish a comprehensive knowledge hub, attracting medical students and professionals from across the globe, featuring state-of-the-art digital libraries and cutting-edge learning tools.



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Values

- To uphold the highest standards of quality while advancing the global medical industry through innovation and collaboration.
- To promote a clean, sustainable, and healthy lifestyle for all individuals.
- Delivering top-quality medication and medical solutions to meet diverse healthcare needs.
- Supporting global sustainability efforts to ensure a healthier planet for future generations.
- Empowering healthier lives to inspire brighter, happier smiles worldwide.

Key Clients



Target Market

- Regional and International Government Health Authorities.
- Non-Governmental Organizations (NGOs) focused on healthcare and sustainability.
- Private and Public Hospitals seeking innovative solutions.
- Healthcare Retailers, Distributors, and Pharmacies.



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SPECIFICATIONS

The Medicine Mall will feature 1,000 stores designed for maximum functionality and accessibility.

- **The 1,000 Stores:**

- Prime spaces for global leaders in pharmaceuticals and healthcare.
 - Top 10 Pharma companies - Prime Locations around the mall.
 - The next top 100 pharmaceutical and medical equipment companies will be allocated dedicated spaces across 100 premium stores.
 - The remaining units will be allocated as small stores or kiosks, customized to meet the specific requirements of each business.
- Flexible kiosks and modular stores for emerging brands and startups.

- **Healthcare Categories:**

- **Pharmaceuticals:** Allopathic, Homeopathic, Ayurveda.
- **Traditional Medicine:** Chinese Medicine, Naturopathy.
- **Advanced Solutions:** Robotics, Medical Equipment, AI-powered tools.

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ALLOPATHY



OSTEOPATHY



HOMEOPATHY



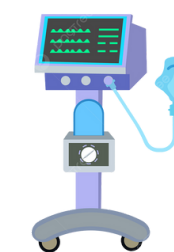
NATUROPATHY



CHINESE MEDICINE



AYURVEDA



MEDICAL MACHINERY



MEDICAL EQUIPMENTS

Features

#1 Smart Design: State-of-the-art infrastructure for seamless trade, expos, and professional engagements.

#2 Global Showcase: Certified products from leading pharmaceutical and medical tech innovators.

#3 Wholesale Excellence: Competitive pricing with streamlined bulk purchase systems.



1,000 +
Stores

500 +
International Brands

#4 Accessible Licensing: Flexible models for manufacturers and startups with premium space allocations.

#5 Advanced Authentication: AI-driven lab services ensuring the highest quality and safety standards.

AUTHORIZATION & AUTHENTICATION

AUTHORIZATION

We have specialized departments staffed with global experts dedicated to ensuring the highest standards of quality control for medicines and medical equipment.

AUTHENTICATION

Currently, two primary methods of testing and authentication are recognized globally:

1. Internal testing and certification conducted by the manufacturing company.
2. Regulatory approvals provided by government authorities.

We aim to introduce a third layer of authentication, leveraging AI and blockchain technology to create an internationally recognized system for transparency, trust, and enhanced quality assurance.



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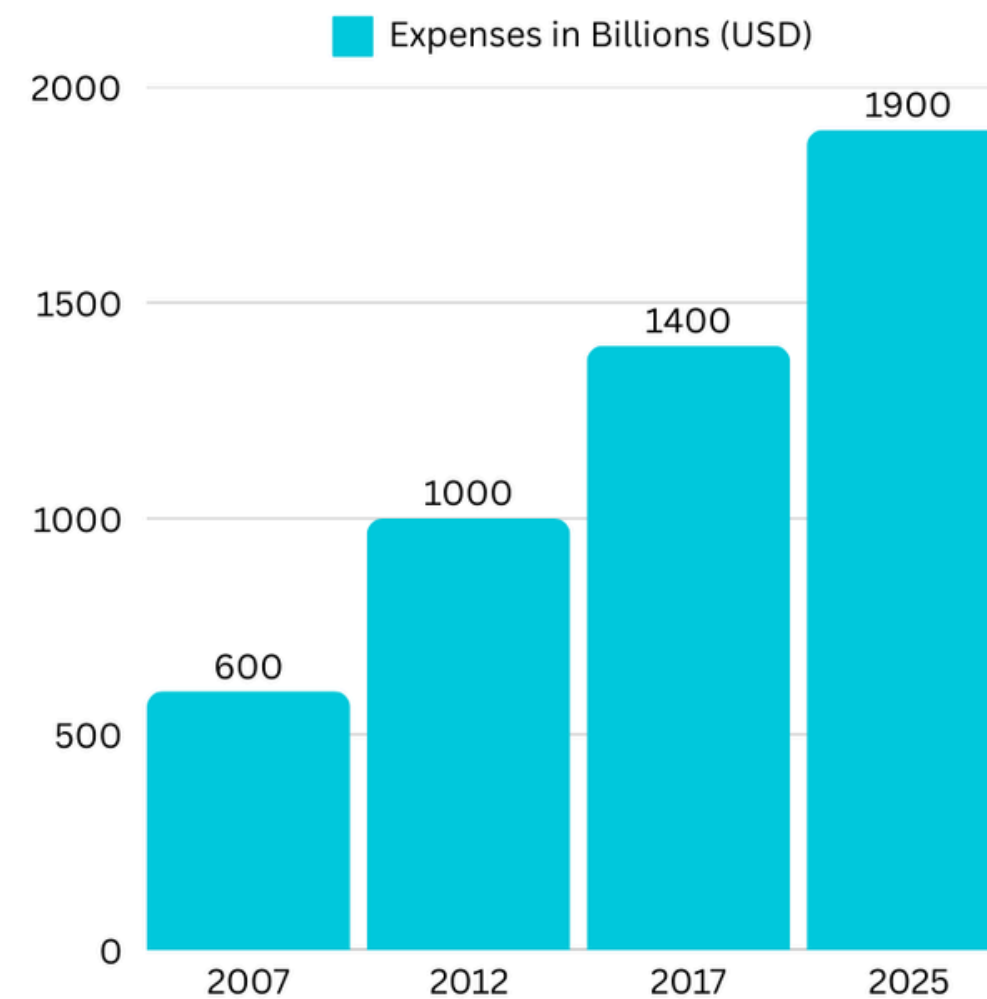
E-COMMERCE FACILITIES

- #1 Global Access:** Online platform offering seamless ordering of medicines and equipment.
- #2 Smart Features:** AI-powered recommendations, order tracking, and real-time updates.
- #3 Optimized Logistics:** Efficient global shipping with tailored delivery solutions.
- #4 Customizable Services:** Bulk order management, flexible quotations, and support.
- #5 24/7 Support:** Multilingual assistance with live chat and dedicated helpdesk.



Global Pharmaceutical Expenditures

By 2025, global medicine usage is projected to continue its steady growth, driven by increased access to healthcare in regions such as Latin America and Asia. While specific thresholds vary, many countries will see significant increases in per capita medicine usage, reflecting advancements in healthcare systems and the growing demand for effective treatments.



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Pharmaceutical expenditure growth trends, incorporating updated projections for 2025.

- **2007: \$600 billion**
(Early growth phase in the industry).
- **2012: \$1 trillion**
(Expansion in pharmerging markets).
- **2017: \$1.4 trillion**
(Driven by access to generics and biologics).
- **2025: \$1.9 trillion**
(Boosted by personalized medicine, AI-driven healthcare, and emerging market demand).



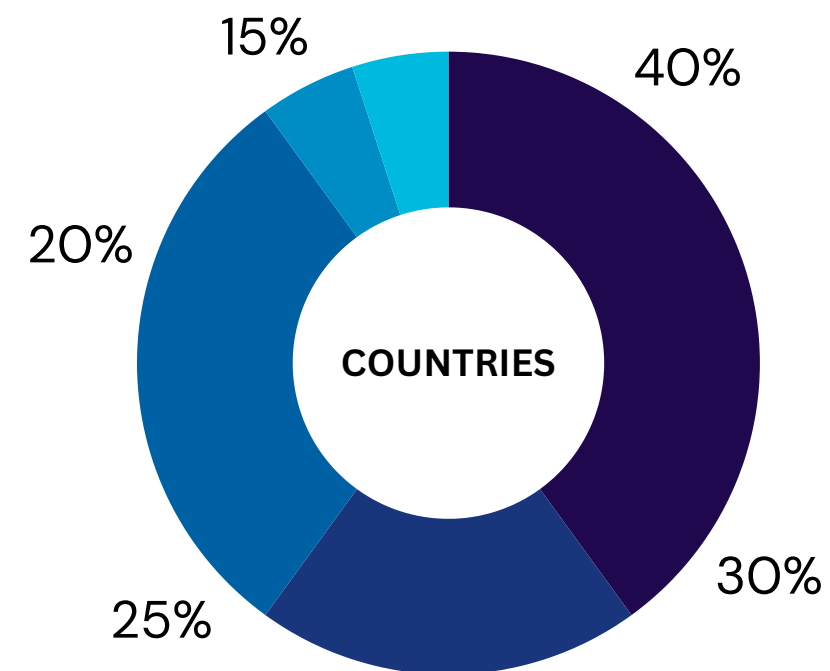
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Medicine Spending (Geography)

The United States continues to lead global pharmaceutical spending, accounting for 40% of the market, driven by innovation in biologics and personalized medicine. Emerging markets, including Asia, the Middle East, and Latin America, contribute 30%, reflecting rapid healthcare expansion. Europe follows with 20%, while Japan and other regions collectively make up the remaining 10%, showcasing a more balanced global distribution.



USA

EUROPE (EU5+UK)

EMERGING MARKETS
(ASIA, MIDDLE EAST, LATIN AMERICA)

JAPAN

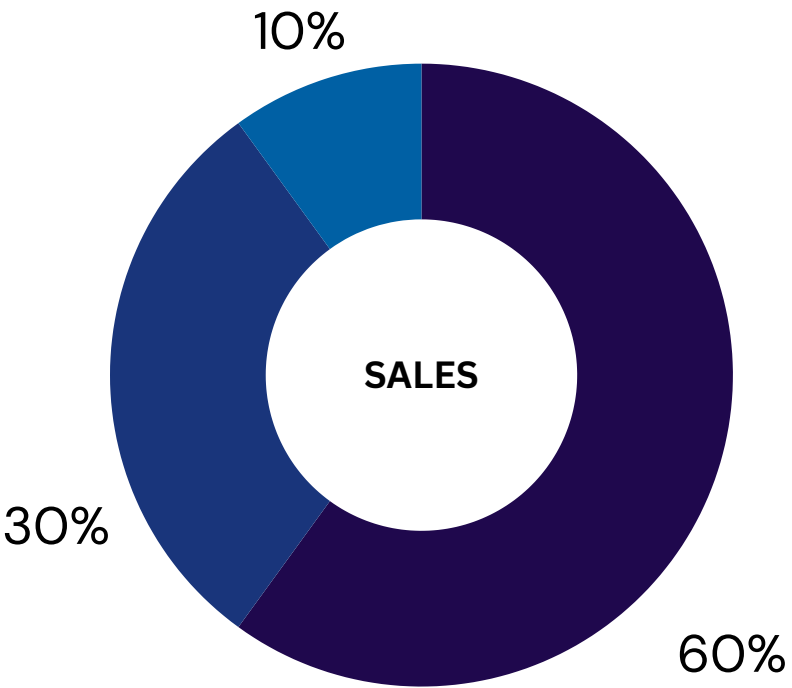
OTHER REGIONS
(REST OF WORLD)



Global Medicine

(Sales - By Product type)

Innovative medicines, including biologics and personalized therapies, dominate the market with a 60% share, driven by advancements in technology and growing demand for precision treatments. Generic medicines account for 30%, playing a crucial role in improving healthcare accessibility in emerging markets. Unbranded and over-the-counter (OTC) medicines make up the remaining 10%, meeting global demand for affordable and readily available treatments.



- INNOVATIVE MEDICINES
- GENERIC MEDICINES
- UNBRANDED & OTC



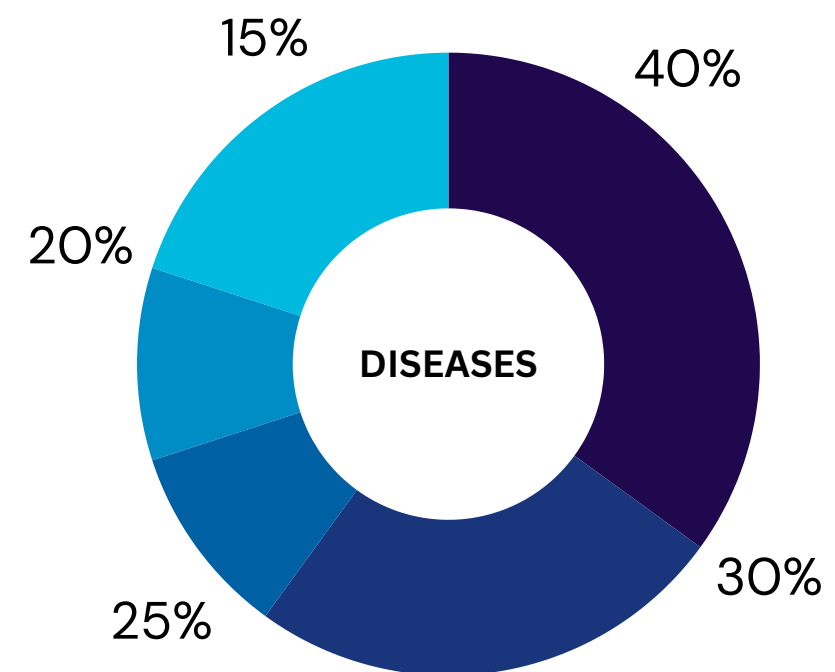
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Disease Area (Breakdown)

Oncology leads global spending with 35%, fueled by advancements in precision medicine and immunotherapies. Chronic diseases, including diabetes (15%) and cardiovascular conditions (10%), account for a significant share due to their growing prevalence. Autoimmune disorders represent 20%, while infectious diseases and pain management each contribute 10%, highlighting the continued focus on vaccines, emerging health threats, and innovative pain treatments.



ONCOLOGY

CHRONIC DISEASES

INFECTIOUS DISEASES

PAIN MANAGEMENT

AUTOIMMUNE DISORDERS



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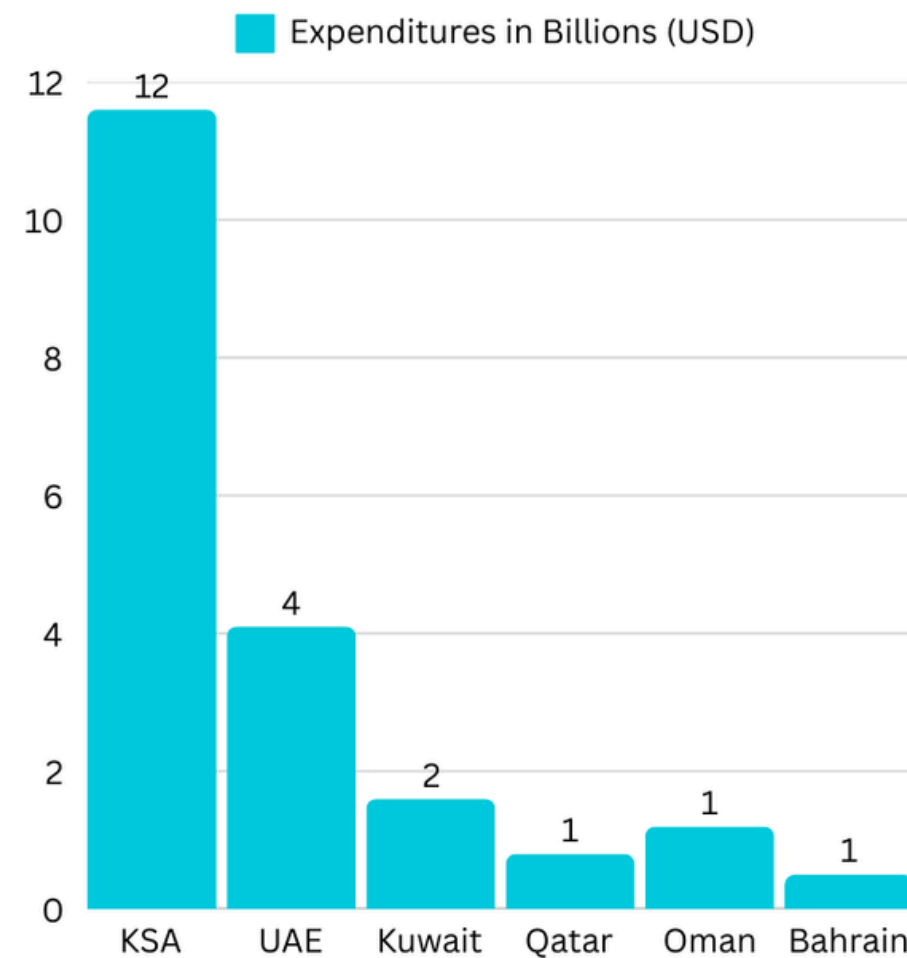


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Gulf Countries Medicine Expenditure Comparison

Saudi Arabia leads the GCC in pharmaceutical sales with an estimated \$11.6 billion, reflecting its robust healthcare infrastructure and ongoing investments in advanced medical treatments. The UAE follows with \$4.1 billion, experiencing the fastest growth in the region at a 16.5% CAGR, driven by its focus on innovation and sustainability in healthcare.

Kuwait contributes \$1.6 billion, supported by steady population growth and healthcare modernization initiatives. Oman and Qatar, with \$1.2 billion and \$0.8 billion respectively, demonstrate solid growth, particularly in expanding access to essential medicines. Bahrain's pharmaceutical expenditure is estimated at \$0.5 billion, reflecting its focus on private sector healthcare expansion. Collectively, the GCC region shows significant strides in advancing pharmaceutical investments, aligning with global healthcare trends.



Kingdom of Saudi Arabia:
\$11.6 billion

United Arab Emirates:
\$4.1 billion

Kuwait:
\$1.6 billion

Oman:
\$1.2 billion

Qatar:
\$0.8 billion

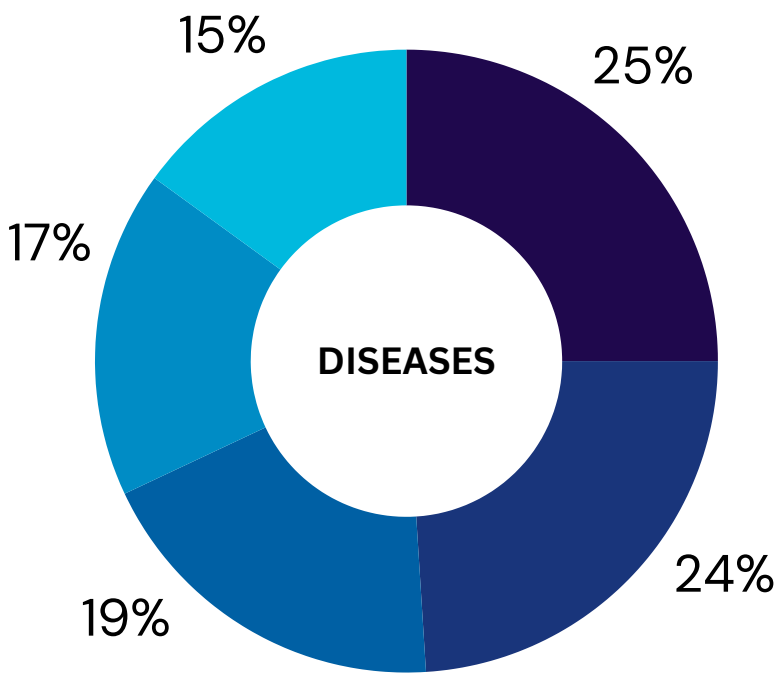
Bahrain:
\$0.5 billion

This slide is exclusive for GCC & UAE. If you are wanting details of your country, reach out to us.



UAE Healthcare Department-Wise Comparison

By 2024, the UAE's healthcare budget prioritized investments across key sectors to enhance service delivery and accessibility. Pharmacy expenses accounted for 25%, reflecting the growing demand for prescription drugs and specialty medicines. In-patient services represented 24%, driven by advancements in hospital infrastructure and care facilities. Out-patient services contributed 19%, emphasizing accessible and specialized care. Diagnostic procedures and laboratory services, at 17% and 15% respectively, highlighted the UAE's commitment to modern diagnostic technologies and advanced disease management solutions. This balanced allocation underscores the UAE's focus on innovation and holistic healthcare development.



- PHARMACY
- IN-PATIENT SERVICES
- OUT-PATIENT SERVICES
- DIAGNOSTIC PROCEDURES
- LABORATORY SERVICES

MEDICINE MALL PERSPECTIVE

- **Expanded Area :**
 - 3 km x 3 km for the main mall structure.
 - 4 km x 3 km for logistics, R&D labs, and supporting facilities.
 - Total: 7 km x 6 km, ensuring room for future scalability.
- **Modern Facilities :**
 - Smart infrastructure with AI-driven systems.
 - Sustainable design featuring solar power and water recycling.
 - Innovation zones for startups and medical expos.
 - Free zone location offering tax benefits and global trade access.

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Chairman's Vision & Closing Remarks

"Medicine Mall is a transformative project that has the potential to position any nation as a global leader in healthcare innovation and sustainability.

Our vision extends beyond creating a marketplace— it is about establishing a world-class ecosystem that fosters collaboration, drives technological advancement, and ensures accessible healthcare for all.

This initiative represents a massive opportunity for countries seeking to elevate their healthcare sectors. By bringing together investors, healthcare providers, and innovators, Medicine Mall offers a platform to redefine the future of healthcare, making it more efficient, inclusive, and sustainable. Any nation embracing this vision stands to benefit immensely, setting a benchmark in global health and wellness."

— **S.M. Ali, Chairman, AXX Investment**

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